

The 3D Foundation



2024 SPONSOR PACKET



OUR STORY

The 3D Foundation, Inc., is a non-profit organization (EIN # 81-3360668) which seeks to improve the lives of children with unique learning styles on the autistic spectrum through creative and innovative approaches. The organization was founded in 2015 by Derrick Durrell Dixon who was inspired to help children with unique learning styles and empower their parents after years of searching for similar types of services and support for his eldest son, KorteZ. His desire to compile resources needed to help their children succeed in life. The organization has remained active in the community by hosting multiple educational workshops including “Recharge Seminars” for parents which encourages self-care and our annual fashion show fundraiser, “Stomp the Runway for Autism.” With the assistance of Zoom and Facebook, we were able to offer virtual services and programs for families across the world to participate in. We have provided everything from: Health and Wellness Service, Advocacy Service, Clothing and School Supplies and Food for families in need. Supporting parents, families, students and schools is at the heart of the foundation and although based in Baltimore, Maryland, the 3D Foundation has taken the show along with the message of inclusion and acceptance of all children to multiple cities in the United States. Schools including Milford Mill Academy and Cedarmere Elementary School in Baltimore County as well as the Piedmont School in Atlanta, Georgia have been the recipients of donations from the organization to help advance programming for unique learners.

We are looking for partners like you to help expand the vision and champion the message of inclusion and acceptance for all children.

**MOTTO: ENHANCE YOUR PERCEPTION AND SEE
YOURSELF IN 3D**





AUTISM STATS AND FACTS

- Autism rates in the United States have increased steadily over the past 10 years – affecting more families.
- Autism is a common developmental condition, affecting approximately 1 in 54 children in the United States. Far more boys are diagnosed with autism than girls (1 in 34 boys versus 1 in 144 girls).
- U.S. Autism Rates Up 10% in New CDC Report. Since 2000 prevalence rate has nearly tripled, from 0.67 to 1.85 percent
- The problem that researches shows there is a large discrepancy in terms of services needed for children with unique learning styles and the coordination of care received. It is important to recognize that children with autism and their families have broad needs that will likely occur across the lifespan and care coordination is essential ensuring these services are meeting the needs and helping ease the burdens our children and families face.

**MOTTO: ENHANCE YOUR PERCEPTION AND SEE
YOURSELF IN 3D**



DEMOGRAPHICS

OUR TARGET AUDIENCE IS COMPOSED OF PEOPLE AGES 12 THROUGH 54 YEARS OLD, ALL RACES, MALE AND FEMALE. ROUGHLY TWO-THIRDS OF U.S ADULTS (88%) NOW REPORT THAT THEY ARE FACEBOOK USERS, AND ROUGHLY THREE-QUARTERS OF THOSE USERS ACCESS FACEBOOK DAILY. SOCIAL MEDIA WILL BE A CORNERSTONE OF THE CAMPAIGN HOWEVER, THE CAMPAIGN INCLUDES MARKETING AND PUBLIC RELATIONS WITH THE BENEFITS OF ELECTRONIC AND TRADITIONAL MEDIA, DIRECT MAIL, AND EVENT PROMOTIONS.

**MOTTO: ENHANCE YOUR PERCEPTION AND SEE
YOURSELF IN 3D**

PROMOTIONAL AND MARKETING PLAN

TOP FIVE MARKETING GOALS

INCREASE YOUR SALES AND REVENUE

GROW YOUR DIGITAL PRESENCE AND WEB TRAFFIC

GENERATE LEADS AND TARGET NEW CONSUMERS FOR YOU

CREATE SOCIAL MEDIA BUZZ

ESTABLISH COMMUNITY AWARENESS



ACTION PLAN

PARTNERING WITH THE 3D FOUNDATION ON THE MANY COMMUNITY OUTREACH EVENTS WILL HELP MORE PEOPLE SEE YOUR BRAND IN A NEW LIGHT.

UTILIZE FACEBOOK, TWITTER, LINKEDIN, INSTAGRAM, YOUTUBE AND VARIOUS WEBSITES FOR ADVERTISING CAMPAIGNS.

GENERATE HIGH QUALITY LEADS BY NOT INTERRUPTING ROUTINES BUT INSTEAD INVITING THEM TO LEARN MORE ABOUT AN ISSUE THAT MAY AFFECT THEIR FAMILY AND FRIENDS.

WITH MORE FAMILIES BEING TOUCHED BY AUTISM, THEY WILL BE MORE INCLINED TO SUPPORT YOUR BRAND IF YOU ARE ALIGNED WITH A CAUSE THAT HITS CLOSE TO HOME.

PARTNERING WITH COMMUNITY BUILDING ORGANIZATIONS ENHANCES YOUR CREDIBILITY



PARTNER SUPPORT AND BENEFITS

BENEFITS & SPONSOR COMMITMENT LEVEL

EIN # 81-3360668

	\$750- \$1150	\$1250- \$3000	\$3000+
1 Full Page Ad in Digital Program Booklet	X	X	X
Logo on Website and Eventbrite registration page	X	X	X
Social Media Advertising (Facebook/Instagram)	X	X	X
Acknowledgement During the Event	X	X	X
Preferred Seating Tickets	4	8	15
Printing on Step and repeat banner		X	X
Press Release on all media outlets		X	X
1 Vendor Space		X	X
Representative Speak at Event			X
Invited as guest on Talking With 3D (Power 4.4 Radio in Baltimore)			X

PARTNERSHIP AGREEMENT

Stomp the Runway for Autism
Saturday, October 12, 2024
3p-7p
Baltimore War Memorial

**PLEASE SELECT YOUR PREFERRED SPONSORSHIP LEVEL, COMPLETE THE COMMITMENT FORM
BELOW AND RETURN TO THE3DFFOUNDATION@GMAIL.COM. ONCE RECEIVED, WE WILL SEND AN
INVOICE FOR ELECTRONIC PAYMENT. PAYMENT MAY BE REMITTED VIA CHECK AND MAILED TO:**

**THE 3D FOUNDATION, INC.
ATTN: DERRICK D. DIXON
7324 PRINCE GEORGE ROAD
GWYNN OAK, MD 21207**

**THE3DFFOUNDATION@GMAIL.COM
443-210-5725
THE3DFFOUNDATION.ORG**

**MOTTO: ENHANCE YOUR PERCEPTION AND SEE
YOURSELF IN 3D**



PARTNERSHIP AGREEMENT

Stomp the Runway for Autism
Saturday, October 12, 2024
3p-7p
Baltimore War Memorial

Business Name:		Contact Person:	
Mailing Address:		Email Address:	
City, State, Zip:		Phone Contact:	
Website:		Sponsor Amount	
Signature		Date	

**MOTTO: ENHANCE YOUR PERCEPTION AND SEE
YOURSELF IN 3D**

